

dentsu

Dentsu Group Environmental Policy

OP8

Date created: March 2024

Applicable to: all dentsu employees and entities including new acquisitions

Purpose: to comply with all applicable environmental legislation, identify and manage our environment impacts to achieve best in class environmental performance and ensure our staff are aware of the environmental impacts of their work activities

Scope: this Policy applies to all our operations, and the employees and contractors who work in them

Functional owner: Yuko Kitakaze, Global Chief Sustainability Officer

Key contact: Yuko Kitakaze, Global Chief Sustainability Officer



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Executive Summary

Our aim is to drive sustainable growth for dentsu, for our clients and for society as a whole. For our business growth to be truly sustainable, we must accelerate the transition to a low-carbon future to mitigate the impacts of climate change. Dentsu has therefore committed to achieving net-zero greenhouse gas (GHG) emissions across our value chain by 2040.

The Dentsu Group Environmental Policy outlines the shared responsibilities of everyone at dentsu in achieving our net-zero ambition for climate. It is implemented through our 2030 Sustainability Strategy, which is governed by the Group Sustainability Committee.

This Policy will be reviewed as necessary, such as in light of significant or organizational changes. It will be made available to all dentsu employees, contractors, and key stakeholders through our website and is available upon request.

01 Our targets

We will achieve net-zero greenhouse gas (GHG) emissions across our global value chain by 2040. To do so, we will reduce our total Scope 1, 2 and 3 GHG emissions by at least 46.2% by 2030 and by at least 90% by 2040 (compared to a 2019 baseline). We will neutralize the remaining emissions (<10%) through credible and verifiable GHG removal projects.

02 Our goals

In support of our target:

- We will align all emissions targets with the latest climate science, revising the ambition of our targets if and when required. We will reduce absolute GHG emissions across Scope 1, 2 and 3 by 46.2% by 2030 from a 2019 baseline and achieve net-zero GHG emissions by 2040 in all markets.
- Dentsu is a signatory to the UN Global Compact, and also a signatory to the Science Based Targets initiative (SBTi)'s 'Business Ambition for 1.5C', which aligns us with leading companies. We are committed to procuring 100% renewable energy in all markets by 2030 from in-country sources where it is possible to do so, and working with partners to overcome policy and market barriers in countries where it is not. This supports our ongoing membership of and commitment to the RE100 initiative, comprised of companies aiming to use 100% renewable electricity in their operations.
- We will neutralize the remaining hard-to-decarbonize emissions by using certified GHG removal projects which, where feasible, deliver co-benefits aligned with dentsu's public commitment to the UN Sustainable Development Goals (SDGs).
- We will promote transparency and consistency in climate action by aligning our climate risk assessment and corporate reporting with the recommendations of the Taskforce on Climate-related Financial Disclosures (TCFD).

03 Our metric

We use the following metric to measure GHG emissions associated with our operations: metric tons of CO₂ equivalent expressed in absolute volume.

04 Our commitments

We commit to:

- comply, as a minimum, with obligations including relevant environmental legislation, permits and other environmental requirements, such as the management of hazardous waste, the EU Directive on Waste Electrical and Electronic Directive (WEEE) and Restriction of Hazardous Substances (RoHS);
- regularly assess our environmental risks and opportunities in relation to our operations and manage those risks;
- engage our stakeholders – all interested parties – around environmental management by our business;
- continuously improve our environmental performance and integrate recognized environmental management best practice into our operations;
- reduce our consumption of resources and improve the efficiency of those resources;
- manage our business operations to protect the environment by mitigating adverse aspects and impacts;
- give due consideration to environmental issues and energy performance in the acquisition, design, refurbishment, location and use of buildings;
- procure 100% renewable energy by 2030 from in-country sources where it is possible to do so, prioritizing local “green tariffs” over Renewable Energy Certificates or Energy Attributable Certificates, in line with RE100 best practice;
- ensure environmental, including climate change, criteria are considered in the procurement of goods and services;
- enhance the way our products and services are designed, delivered and consumed; and
- report and disclose our environmental performance to all our stakeholders.

05 Scope and applicability

This Policy applies to all dentsu operations and the employees and contractors who work in them. Where dentsu does not have operating control, we encourage our partners to demonstrate the commitments reflected in this Policy.

06 Reporting our progress

We transparently report our performance annually via the dentsu Integrated Report. Our climate strategy, governance, metrics, and performance are also publicly disclosed via our annual response to the CDP Climate Change questionnaire.

Signed: Yuko Kitakaze, Global Chief Sustainability Officer

A handwritten signature in black ink that reads "Yuko Kitakaze". The signature is written in a cursive, flowing style.

Date: March 2024